

EDUCATION

- 2004-2010 **London Metropolitan University** Law (LLB) degree, grade pending
- 1993-1997 **Edinburgh University** MA Hons English Language 2:1
- 1986-1993 **Holmes Chapel Comprehensive School**
4 A-levels: English Language (B), History (A), Geography (B), General Studies (B). 9 GCSEs: 7As, 2Bs.

WORK HISTORY

- 1996 – present **UnLimited Media** Founder & Managing Director
Managing the operations, promotion and development of innovative content and communications company.
CONTENT: UnLimited owns four youth, culture and entertainment media platforms:
ThreeWeeks: Flagship media at the Brighton and Edinburgh festivals, built on the back of a unique media education programme involving 150 young people annually. Provides most comprehensive coverage of both festivals through print and online publications. Covering Edinburgh yearly since 1996, Brighton since 2006.
Role: founded and continue to edit the title, devised and run student training programme, lead all sales, print production and marketing activity, represent titles to festival communities. www.ThreeWeeks.co.uk
CMU: Leading media for UK music business, linking mainstream and grass roots music and media communities, through daily and weekly e-bulletin and popular website. Launched 1998, daily since 2002.
Role: founded title, continue to write about music and media industries on daily basis as Business Editor, and develop its website, lead sales and marketing activity, represent title to music industry. www.theCMUwebsite.com
CreativeStudent.net: Online resource for students aspiring to work in the creative industries.
Role: founded and continue to edit and promote the title, and develop its website. www.CreativeStudent.net
ThisWeek: online culture news service, with aim to create year-round ThreeWeeks-style service in London.
Role: founded and oversee title, leading development of fuller ThisWeek platform. www.ThisWeekLondon.com
SERVICES: UnLimited utilises its media brands, networks and expertise to provide creative, consulting and training services to other companies and brands. Creative services include design, content, digital and communication management, and past such projects are outlined at www.UnLimitedMedia.co.uk/creative
Role: pitching for and winning new business, managing creative and consulting projects, devising and delivering training programmes, undertaking some design and copywriting work, managing client relations.
Through UnLimited, also had a key role developing the media and training assets of PR recruitment company **Unicorn Jobs**, including the acclaimed Brunswick Internship Programme. www.UnicornJobs.com

FREELANCE ROLES

- 1997-1999 **Context Consulting:** Assisting on internal and change communication projects for The Post Office Group; and researching and editing benchmark research reports on corporate communication and reputation strategy involving numerous companies, including BBC, HP, BT, Shell, GE, McDonalds, Whitbread and Tesco.
- 2000-2003 **NUS Ents:** Coordinating design, print and web projects for the entertainments division of the National Union Of Students, including youth marketing projects for Orange, PlayStation, Motorola and Tiger Beer.
- 2003-2007 **BigTime:** Coordinating and co-producing music partnership projects for clients like The Mail, Evening Standard, Daily Mirror and Virgin, involving artists like Brian Wilson, Blondie, Oasis, Moby and Pete Tong.

ADDITIONAL INFORMATION

IT: Expert user of Office, Quark, InDesign, Photoshop and Dreamweaver, wide knowledge of Mac and PC computer systems and internet technologies, experienced at bridging gap between technical and creative/marketing teams.

Journalism: Over a decade of journalism experience, as writer and sub-editor of news, feature, business and marketing content. Writes for own media and others, specialising in music, culture and business. Regularly runs journalism workshops.

Broadcasting: Presenter and producer of CMU and ThreeWeeks podcasts and radio shows.

TV & Radio commentary: Regularly comments on major developments in music and cultural industries, on Radio 4 (especially Today programme), Radio 5Live (especially Wake Up To Money), BBC News Channel, CNN and Sky News.

Theatre: Associate Producer of London New Play Festival's West End Platform Season in association with Really Useful Theatres (1998-2001), and producer of five new plays at the Edinburgh Fringe (1999-2001).

Edinburgh University roles: President of Theatre Company, Editor of students' union newspaper, Presenter on Fresh Air FM, Publicity Manager of city's largest student night, Co-producer of 1997 UK Student Radio Association conference.